



Saturday, March 2, 2024

6:00 pm

Renaissance Minneapolis Hotel • The Depot

Promoting and protecting the human rights of people with intellectual and developmental disabilities.

Presented by  DOMINIUM

Dear Friends of The Arc Minnesota,

We are the Barnes family – Melanie, Chris and Noah (plus one goofy Great Dane, Duke).

We have been supporters of The Arc Minnesota for many years. We were first introduced to the organization through our good friend and The Arc Minnesota board member, Tim Allen.

We would have never imagined just how important The Arc Minnesota would become to us. We received a prenatal diagnosis of Down Syndrome in March, 2022, for our son, Noah. We were actually waiting for these results as we sat at our table at the Gala that year. We walked into that room feeling a bit alone and nervous but left feeling like we had won the lottery, no matter what the results ended up being. Noah was born in August, 2022, and we couldn't dream of a better life. He is the highlight of each day.



With Noah's diagnosis came a lot of questions both about his health and development and for his future. We have found answers in The Arc Minnesota; security, assurance and celebration of the amazing things that our future and Noah's future will hold.

We are especially excited about this year's Fund – A – Need: Housing Services. Accessible and affordable housing is something we hold near and dear, as Chris has worked in affordable housing development for over 20 years of his career.

Last year, The Arc Minnesota Housing Team:

- Fielded nearly 2,500 initial inquiries about housing programs and services
- Helped 425 people move into homes of their own, or keep their current housing
- Supported 215 people who identify as BIPOC or from culturally specific communities
- Helped 91 people move out of homelessness
- Helped 79 move out of housing instability
- Supported 38 people move out of an institutional/congregate setting to a less restrictive setting
- Provided services statewide to people living in 79 of Minnesota's 87 counties

When surveyed, 83% of respondents indicated that after one year, they were still living in the housing The Arc Minnesota helped secure for them. 82% said they feel more independent and connected to their community since The ARC Minnesota helped them move.

Chris and I have already started to plan for Noah's future so that he live his best life. We know that by taking action to increase accessibility to housing for people with intellectual and developmental disabilities, we can do something now to invest in Noah's future and the future of those in the IDD community.

With your support, we can do so much more to assist with the unbelievable, unmet need for housing in Minnesota. Your participation truly does make a difference. The Arc Minnesota will continue the work to change policies to make housing a reality for more people with disabilities. We hope you will consider joining us in these efforts.

Thank you for your consideration.

Melanie & Chris

Melanie, Chris and Noah Barnes



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SPONSORSHIP BENEFITS

Thank you for your support and sponsorship of The 2024 Arc Minnesota Gala.

SPONSORSHIP BENEFITS	Presenting <small>Event will be referred to as "2024 Arc Gala Presented by."</small>	Freedom <small>Choose from VIP, Cocktail Hour, Program or After Party Sponsorship</small>	Prosperity <small>Choose from Technology, Video, or Entertainment Sponsorship</small>	Access <small>Choose from Dinner, Auction, or Coat Check Sponsorship</small>	Transformation	Leadership	Equity
Amount	\$50,000	\$25,000	\$20,000	\$15,000	\$10,000	\$6,000	\$3,000
Program Ad	Full Page	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page
Event Tickets / VIP Reception	30	20	20	20	20	10	10
On Screen Recognition at Event							
Sponsor Spotlight on Social Media							
Customized Recognition During Program							
Recognition by Emcee							
Co-branded Digital Marketing							
Executive On-Stage Welcome							

Customized sponsorship opportunities and activations are also available.

If you have questions about sponsorship or would like to discuss ways to customize your sponsorship, please contact Rachel Olson at (952) 592-2735.



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SPONSOR COMMITMENT FORM

Thank you for your support and sponsorship of The 2024 Arc Minnesota Gala.

Contact Name: Org. Name:
Contact Title: Org. Address:
Email: Org. City, State, Zip:
Signature: Admin. Contact:
Date: Admin. Email:

SPONSORSHIP LEVELS

- Presenting: \$50,000
Freedom: \$25,000
Prosperity: \$20,000
Access: \$15,000
Transformation: \$10,000
Leadership: \$6,000
Equity: \$3,000

FUND-A-NEED PROJECT

- I/We can't sponsor but wish to contribute to The Arc Gala Fund-A-Need Project.
\$2,500 \$1,500 \$500 Other: \$
My employer matches charitable gifts; I will submit a request for matching my employer and/or send the appropriate form.

Please list company/family name as you would like to be recognized in our promotional materials:

PAYMENT OPTIONS

- I plan to pay online at arcminnesota.org/galasponsorship
Mastercard Visa Discover Amex For credit card payments – a 3.3% processing fee will apply.

Name on Card:

Card Number: Exp. Date:

Signature: CVS Code:

- Enclosed is a check made payable to The Arc Minnesota

Sponsorship payments are due in full by no later than March 1, 2024.

Please email completed Commitment Form and Sponsorship payment to: rachelolson@arcminnesota.org

The Arc Minnesota • P.O. Box 64007 • St. Paul, Minnesota • 55164



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PRINTED PROGRAM AD SIZE GUIDE

Thank you for your support and sponsorship of The 2024 Arc Minnesota Gala.
Your support of our event entitles you to an ad to be included in our ad book.

Presenting, Freedom, Prosperity, Access Sponsors:

Full Page live area: 5" x 8"

Bleed: 5.25" x 8.25"

Safe area: 4.5" x 7.5"

Transformation, Leadership, Equity Sponsors:

Half Page live area: 5" x 4"

Bleed: 5.25" x 4.25"

Safe area: 4.5" x 3.5"

Please upload your completed ad **HERE** by
NO LATER THAN FRIDAY, FEBRUARY 2nd.

If you have questions or are in need of graphic assistance to complete your ad, please contact amy@amyzaroff.com or 612.382.9471